

To whom it may concern:

Ganadera Santa Elena is a leading company in the Peruvian market, and from January to August 2014 we developed in conjunction with London Consulting Group a project called Success Working Together (Exito Trabajando Juntos) which included the areas of Planning, Costs and Broiler Chicken Farms. During this project the work systems were put in line with our objectives. We designed and implemented the work system that allows us to manage the results in all areas.

The main results achieved to this date due to the implementation of the work systems are as follows:

Broiler Chicken Farms:

- A 21% reduction in bird mortality.
- An 8.7% increase in productive efficiency.
- A 9% increase in bird profit per day.
- Development of agreements for integrated farms.
- Implementation of the Coaching model in farms.

Planning:

- Creation of the Operation Planning tool.
- Creation of the food and transportation planning tool.
- A 3.8% increase in the plant's productivity.
- Establishment of the alert system to identify the required capacity in the operations.

Costs:

- Model for the creation of the annual budget.
- Definition of the cost structure for the operations.
- Support in the selection of the new ERP.

We are pleased to say that today, at the completion of the project, we have achieved a return on investment of **1.43 to 1**, and we expect to obtain a return on investment of **7.08 to 1** after one year of the project's completion.

We would like to acknowledge the commitment and professionalism showed by London Consulting Group's personnel, as well as the effectiveness of the work performed in conjunction with personnel from Ganadera Santa Elena without which we wouldn't had been able to achieve the project's objectives.

Sincerely,

Rafael Valdez Bernos
General Manager